

## What is evidence-based research?

Evidence-based research refers to programs that are considered effective based on scientific or real-world research. To deem a program as "evidence-based", researchers will study the effectiveness of the resource in a controlled setting. For example, they may study differences in skill growth between students whose educators used the resource or product and students whose educators did not.

Evidence-based research involves a four-stage process: asking questions, conducting research, implementing research protocols and then evaluating the findings of the research process. The results of research studies can then be used by teachers to help inform the tools they use and their practice.



## How LP does it

A study by PwC, an independent world-class research institute found that after just 30 exercises the gap in average scores between students in the bottom 25% of scores and students in the next best group reduced by over 70%.

PwC data shows the more exercises a student completes the higher their average score. 7-10 exercises a week were identified as the optimal number. The general trend reveals all students will record an improvement in their literacy score with continued use of the program.

